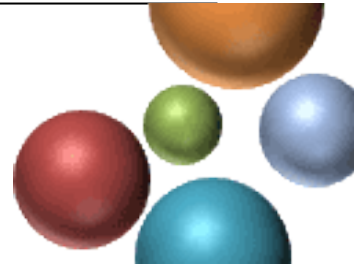


Results Sheet for “Spending by Color” Evaluation*



For each question, rate yourself on the likelihood that you would spend your money or time on the item and/or experience referred to. Consider each choice independently.



Do not choose answers because you think one is right and the other is wrong. Choose the answer most applicable to your experience and personality. **BE HONEST WITH YOURSELF.**

	Rating		Rating		Rating		Rating		Rating		Rating
	1		2		3		4		5		6
	7		8		9		10		11		12
	13		14		15		16		17		18
	19		20		21		22		23		24
	25		26		27		28		29		30
Totals											
	R		P		B		G		Y		O

*This evaluation is meant to provide insight into consumer behaviors. It is not a psychological or personality test.